



WORLD PHYSIOTHERAPY AWP REGIONAL CONFERENCE 2026

Fitness for All: Empowering Communities, Building Inclusive health

26th – 27th September, 2026

Yashobhoomi Convention Centre, New Delhi, India

Sponsorship Brochure

Host: The Indian Association of Physiotherapists (IAP)

Supported by: World Physiotherapy | Asia Western Pacific Region |
Government of India Ministries

Sponsorship Opportunities

Platinum Educational Grant (1 Nos)

Amount: INR 75 Lakhs

- Complimentary logo on the home page of website.
- One page advertisement on website.
- Non-Concurrent session (45 - 60 min). Topic and speakers to be decided in consultation with the Scientific Committee.
- Complimentary branding of main hall in the name company/product.
- Complimentary pair of 18 Sq Mts stalls (6mx3m each) total 36 Sq Mts in trade exhibition.
- Company profile insert in delegates bag (material by the company)
- Display of logo on the kiosk at venue.
- Logo on bunting
- Eight complimentary hospitality vouchers (All lunches and banquets).
- Complimentary full page color advertisement in souvenir.
- Right to provide complimentary tea/coffee to delegates outside the hall, or elsewhere in scientific area (right of branding on machine & cups).

Gold Educational Grant (2 Nos)

Amount: INR 60 Lakhs each

- Complimentary logo on the home page of website.
- One page advertisement on website.
- Concurrent session of choice. Topic and speakers to be decided in consultation with the Scientific Committee.
- 3 Complimentary stalls (3mx3m each) in trade exhibition.
- Complimentary branding of hall.
- One page flyer insert in the kit bag.
- Display of logo on the kiosk at venue.
- Logo on Pole bunting.
- Hospitality lounge at venue (Standard).
- Company profile insert in delegates bag (material by the company)
- 6 complimentary hospitality vouchers (All lunches and banquets).
- Complimentary full page color advertisement in souvenir.
- Two complimentary stalls (standard size) in exhibition area.

Silver Educational Grant (3 Nos)

Amount: INR 45 Lakhs each

- Two complimentary stalls (3mX3m) for product display.
- Display of logo on the kiosk at venue.
- Four complimentary hospitality vouchers (All lunches and banquets).
- Full page advertisement in the souvenir booklet.
- Company Logo with hyperlink on the official conference website.
- One page flyer inserts conference kit.
- 2 Complimentary stalls (3mx3m each) in trade exhibition.
- 4 complimentary hospitality vouchers (All lunches and banquets).

Banquet Dinner (1 No.) (DATE)**Amount: INR 50 Lakhs**

- Permission to put branding at the dinner area.
- Special mention on the direction signages.
- Tent cards on the table with company logo (printing of cards by sponsors).
- Announcements mentioning the sponsors during the evening program.
- Will be allowed to put 20 Rollup Standees per sponsor inside the Dinner area & 2 at each entry gate of Dinner area for branding. (Own Cost).
- 5 Complimentary Dinner Invitation Cards.
- 1 Complimentary stall (3mx3m each) in trade exhibition.

Lunch (Each Day) (1 No.) (DATE)**Amount: INR 30 Lakhs**

- Permission to put branding at the Lunch area.
- Special mention on the direction signages.
- Tent cards on the table with company logo (printing of cards by sponsor).
- Will be allowed to put 20 Rollup Standees per sponsor inside the Lunch area & 1 at each entry gate of Lunch area for branding (Own Cost).
- 5 Complimentary Registrations.
- 1 Complimentary stall (3mx3m each) in trade exhibition.

Delegate Bags (1 No.) (DATE)**Amount: INR 25 Lakhs**

- 10000 Kits, Company's Logo on Kit Bags.
- Exclusive Kit counters for distribution of Kits by company representatives.
- Will be allowed to insert their company flyer
- Will be allowed to put 6 Rollup Standees at Kit Distribution Area for branding (Own Cost).
- 5 Complimentary Registrations.
- 1 Complimentary stall (3mx3m each) in trade exhibition.

Audio Visual (Each Day) (1 No.) (DATE)**Amount: INR 25 Lakhs**

- Hall to be named after the Sponsor's Company name.
- Permission to put branding inside the hall, as per pre-specified size & design.
- Will be allowed to put 4 Rollup Standees inside the hall & 2 outside the hall to be used for branding (Own Cost).
- Short AV Films to be displayed on the main conference screens during the breaks.
- 1 Complimentary stall (3mx3m each) in trade exhibition.

Conference Signage**Amount: INR 25 Lakhs**

- Permission to put sponsor's logo on the all the Signage.
- Will be allowed to put 2 Rollup Standees 2 outside every hall for branding (Own Cost).

Registration Area (1 No.) (DATE)**Amount: INR 20 Lakhs**

- 10000 Kits, Company's Logo on Kit Bags.
- Exclusive Kit counters for distribution of Kits by company representatives.
- Will be allowed to insert their company flyer
- Will be allowed to put 6 Rollup Standees at Kit Distribution Area for branding (Own Cost).
- 5 Complimentary Registrations.
- 1 Complimentary stall (3mx3m each) in trade exhibition.

Hospitality Area (Each Day) (1 No.) (DATE)**Amount: INR 20 Lakhs**

- Permission to put branding at the Lunch area.
- Special mention on the direction signages.
- Tent cards on the table with company logo (printing of cards by sponsor).
- Will be allowed to put 20 Rollup Standees per sponsor inside the Lunch area & 1 at each entry gate of Lunch area for branding (Own Cost).
- 2 Complimentary Registrations.
- 1 Complimentary stall (3mx3m each) in trade exhibition.

Academic Partner**Amount: INR 20 Lakhs**

- Permission to put LOGO branding on Conference Signages.
- Permission to run Company AV during the break sessions.
- Will be allowed to put 4 Rollup Standees for branding at Own Cost at various places in the conference premises.
- Short A/V Films to be displayed on the main screens during the breaks.
- 1 Complimentary stall (3mx3m each) in trade exhibition.
- 2 Complimentary Registrations

Scientific Partner**Amount: INR 18 Lakhs**

- Permission to put LOGO branding on Conference Signages.
- Permission to run Company AV during the break sessions.
- Will be allowed to put 4 Rollup Standees for branding at Own Cost at various places in the conference premises.
- Short A/V Films to be displayed on the main screens during the breaks.
- 1 Complimentary stall (3mx3m each) in trade exhibition.
- 2 Complimentary Registrations

Research Partner**Amount: INR 18 Lakhs**

- Permission to put LOGO branding on Conference Signages.
- Permission to run Company AV during the break sessions.
- Will be allowed to put 4 Rollup Standees for branding at Own Cost at various places in the conference premises.
- Short A/V Films to be displayed on the main screens during the breaks.
- 1 Complimentary stall (3mx3m each) in trade exhibition.
- 2 Complimentary Registrations

Entertainment Zone**Amount: INR 15 Lakhs**

- Separate space will be provided to create the Entertainment Zone, sponsor will take care of the installation of all necessary equipments, like furniture.
- Tea/Coffee/Snacks Counter etc. Games & Activities to be conducted by the sponsor.
- Permission to put branding inside & outside the area.
- Will be allowed to put 8 Rollup Standees inside the area & 2 outside the hall for branding (Own Cost).
- 1 Complimentary stall (3mx3m each) in trade exhibition.

Transport (Shuttle Services for all delegates)**Amount: INR 15 Lakhs**

- Permission to put brandings inside & outside the coaches.
- 1X 1.5 feet on sunboard in front glass and headrest covers with sponsors logo (own cost).

Cultural Partner**Amount: INR 15 Lakhs**

- Permission to put LOGO branding on Conference Signages.
- Permission to run Company AV during the break sessions.
- Will be allowed to put 4 Rollup Standees for branding at Own Cost at various places in the conference premises.
- Short A/V Films to be displayed on the main screens during the breaks.
- 1 Complimentary stall (3mx3m each) in trade exhibition.
- 2 Complimentary Registrations

Coffee/Tea/Mineral water/Snacks Counter**Amount: INR 15 Lakhs**

- Separate space will be provided to create the Hospitality Area.
- Sponsor will take care of the installation of all necessary equipment, like furniture, tea/coffee/snacks counter etc.
- Permission to put branding inside & outside the lounge.
- Will be allowed to put 5 Rollup Standees inside the hall & 2 outside the hall to be used for branding (Own Cost).
- 1 Complimentary stall (3mx3m each) in trade exhibition.

Cloak Room / VIP Lounge**Amount: INR 10 Lakhs**

- Cloak room to be named after the sponsor's company name.
- Permission to put Branding inside the room.
- Luggage tags with sponsor's logo to be arranged by the sponsor.
- Company representatives to man the cloak room.
- Will be allowed to put 15 Rollup Standees outside the hall for branding (Own Cost).

Cyber Centre (Wi-Fi Kiosk)**Amount: INR 10 Lakhs**

- Permission to put branding inside & outside the hall.
- Will be allowed to put 2 Rollup Standees inside the hall & 2 outside the hall for branding (Own Cost).

Workshop Academic Partner**Amount: INR 10 Lakhs**

- Permission to put branding inside & outside the CME hall.
- Permission to run Company AV during the break sessions.
- Welcome counter at the entrance gate.
- Will be allowed to put 4 Rollup Standees inside the hall & 2 outside the hall to be used for branding (Own Cost).
- Short A/V Films to be displayed on the main screens during the breaks.
- 1 Complimentary stall (3mx3m each) in trade exhibition.

Pocket Program Books (10000 Copies)**Amount: INR 10 Lakhs**

- OC will print the pocket program guide.
- Adequate space will be provided to put sponsor's advertisement.

Preview Room

Amount: INR 10 Lakhs

- Permission to put branding inside & outside the hall.
- Will be allowed to put 2 Rollup Standees inside the hall & 2 outside the hall for branding (Own Cost). Sponsor needs to make the Tea/Coffee/Water arrangements for the speakers.

Spouse Program

Amount: INR 8 Lakhs

- Separate space will be provided to create the Ladies/Spouse Program area, sponsor will take care of the installation of all necessary equipment, like Furniture,
- Tea/Coffee/Snacks Counter etc. Games & Activities to be conducted by the sponsor.
- Permission to put branding inside & outside the area.
- Will be allowed to put 13 Rollup Standees inside the area & 2 outside the hall for branding (Own Cost).
- 3 Complimentary Registrations.
- 1 Complimentary stall (3mx3m each) in trade exhibition.

Official Volunteers

Amount: INR 5 Lakhs

- Permission to put company logo on the uniform.
- Uniform to be provided by the Sponsor

Web Page with Logo on Homepage

Amount: INR 5 Lakhs

- 10 exclusive banners of the sponsor on website (Pages as per approval of OC)
- Sponsor will be allowed to put a flash banner up to a maximum height of 1 inch at the bottom of conference website except the Conference sponsors page.

Gifts/Insertions in Delegate Bags (10000 pieces)

Amount: INR 5 Lakhs

- Permission to put Sponsor's Logo on the gifts.

Special Mementoes

Amount: INR 5 Lakhs

- Permission to put Sponsor's Logo on the gifts.

Help Desk

Amount: INR 5 Lakhs

- Permission to put sponsor's logo on the all the Signage.
- Will be allowed to put 2 Rollup Standees 2 outside every hall for branding (Own Cost).



<i>Stall Area</i>	<i>Stall Size</i>	<i>Details</i>	<i>Cost</i>
9 Sq Mt.	3m x 3m	3 Persons allowed with Lunch, Branding in prime location, Branding within the stall	4,00,000/-
6 Sq Mt.	3m x 2m	2 Person allowed with Lunch, Branding within the stall	3,00,000/-
4 Sq Mt.	2m x 2m	2 Person allowed with Lunch, Branding within the stall	2,00,000/-

Souvenir (10000 copies)	Amount
Back Cover	INR 2,00,000/-
Front Inside	INR 80,000/-
Front Page	INR 1,00,000/-
Back Inside	INR 1,00,000/-
Last Page	INR 80,000/-
Advertisement Colour	INR 40,000/-
Black & White	INR 25,000/-
Half Page Colour	INR 20,000/-
Half Page Black & White	INR 12,500/-

Session Sponsorship	Amount
15 min Talk	INR 80,000/-
30 min Talk	INR 1,50,000/-

Banner	Amount
Banner / Standee	INR 30,000/-

The price for shell scheme is given as below. This includes:

- Exhibitors' badges as mentioned
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 2 chairs and 1 table.
- Waste Basket
- 1 Power Point of 5 Amp
- Acknowledgement in the Program
- Cleaning of public areas and gangways

Please note: Space only does not include any extra furniture, electrical usage or stand cleaning.

SPACE ALLOCATION will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Three exhibitor badges will be given for the 9 sqm booked. Any additional exhibitors will be charged an exhibitor registration fee (price available on request).

EXHIBITORS' TECHNICAL MANUAL

An Exhibitor's Technical Manual outlining all technical aspects of exhibiting will be circulated 2 months prior to the Conference. It will include the following:

1. Technical details about the Venue.
2. Final exhibition details and information.
3. Contractor details.
4. Services available to exhibitors and order forms.

PAYMENT METHODS

Payment by cheque. Please make cheques submitted with the conference Secretariat

Beneficiary Name: The Indian Association of Physiotherapists	
Bank: ICICI Bank Ltd.	Current A/c No.: 235305001363
Branch Address: Asaf Ali road, 3/17a, New Delhi -110002.	IFS Code: ICIC0002353 Swift Code: ICIC0002353

Please note:

- Bank charges are the responsibility of the payee.
- Applications for Sponsorship and / or Exhibition must be made in writing.

CONTRACTS & CONFIRMATION

SPONSORS

Once a Sponsorship Booking is received, a confirmation letter will be sent to you for signature with an accompanying invoice. This confirmation letter should be signed and returned with a 50% deposit payment to the Sponsorship. Upon receipt of the Sponsorship Booking, the organizer will reserve the items listed in it. Sponsorship Booking letter by the Sponsor shall be considered as a commitment to purchase the items.

EXHIBITORS

Once an Exhibition Booking Letter is received a confirmation of exhibition will be mailed to you with an accompanying invoice.

SPONSORSHIP TERMS & CONDITIONS

Terms and Conditions of Sponsorship are included in this Prospectus and will be included in the Sponsorship Agreement.

CANCELLATIONS AND REDUCTIONS IN SPACE

Receipt of a signed Application for booth space is a commitment to exhibit at WPAWP 2025; therefore, notification of booth space reduction or cancellation must be in writing on company letterhead and submitted to the secretariat, and exhibitors are required to pay appropriate fees or cancellation penalties. Exhibitors that cancel their space will pay the following fees:

For cancellation or reduction of booth space on or before 30th April 2026, the exhibitor will pay 50% of the total booth fee.

For cancellation or reduction of booth space after July 31st 2026, the exhibitor will pay 100% of the total booth fee.

BADGE AND REGISTRATION INFORMATION

Badges are required for admission into the sessions and Exhibit Hall. Each exhibitor is allotted complimentary badges based on booth size. Please refer to the Application for Booth Space for complimentary badge allowances.

FEES FOR ADDITIONAL BADGES

• Exhibitor (With meals)	INR 12000
• Exhibitor (Only Entry)	INR 6000

The above fees apply only for those companies exhibiting at WPAWP 2025.

EXHIBITORS SERVICE MANUAL

An Exhibitor Service manual will be provided to the official contact for each exhibiting company one month before the conference.

The Exhibitor Service Manual will include order forms for electricity, telephone, audiovisual equipment, floral, booth furnishings, signage, and booth cleaning services. Exhibitors are

encouraged to place orders 30 days prior to the opening of the meeting. Please review each form for deadlines, as they may vary depending on the supplier. Exhibitor Service Kits will only be mailed to companies that have paid for their booth space in full.

GENERAL INFORMATION

- The organizer will provide a basic shell scheme booth structure, electricity connections, appropriate seating and standard signage.
- Customization of exhibit space designs is possible for exhibit space but with prior approval by the Organizing Committee. Please submit the proposed design to the Organizing Secretary for approval by 15th Sep 2026.
- Exhibit spaces, which cannot be customized, Companies can, however, additionally furnish and decorate their booths within assigned space. Use of special signage and lighting are permitted to all categories of sponsors.
- The exhibiting company will bear charges for special booth designs, decorations and additional furnishing.
- Additional amenities such as telephone lines, internet facilities, broadband data services, special electrical connections, special lighting and equipment, audiovisual services, and hired manpower could be arranged by the Exhibition Manager on payment. Contact details of the Exhibition Manager will be provided on request at least One Month prior to the conference.
- Exhibitors who engage the services of a management firm other than the official Exhibition Manager must submit a letter authorizing the firm to act on their behalf at least 15 Days prior to the conference.
- Temporary workers hired to setup booths will be issued Work Permits by the Exhibition Manager the list should be submitted at least a 7 Days prior to the conference.
- All temporary workers will leave the premises at the commencement of Technical Exhibition on 26 Sep 2026 at 7 am.
- All employees, representatives, guests and hired workers who wish to be present in the Exhibition Area after 7 am on 26th Sep 2026, should necessarily be registered as corporate representatives.
- Any space not occupied by the close of exhibition hours on Organizing Secretary may reassign such place without any obligation.
- The Exhibits must be staffed during exhibition hours. Booth staffs are expected to dress and conduct themselves in a manner consistent with a professional medical meeting.
- Booth lectures are not allowed.
- Order taking and sale of exhibited products and other genuine products of the exhibiting company are permitted provided that transactions are conducted in an appropriate professional manner.
- All operational laser devices must conform to appropriate safety precautions.

EXHIBITOR HOUSING

Housing blocks with specially negotiated rates will be available to the conference attendees including exhibitors on first come first basis. Exhibitors may secure their housing needs through online booking option on the Congress website or by writing to the Event Manager directly.

OFFICIAL CONFERENCE MANAGERS

+917428434893, 9811843602, 8451041410 | iaptreasurer2020@gmail.com

The Event manager's desk will be open for exhibit installation on 25th Sep 2026, till dismantling on 27th Sep 2026. Exhibitors may verify and adjust the requirements for installation, furniture, audiovisual, and other auxiliary services at the service desk.

DISTRIBUTION OF PRODUCT INFORMATION

Product information cannot be distributed at any scientific session or in venue lobbies. Posters or tabletop exhibits are not permitted immediately outside or inside the session rooms. Companies may not display or demonstrate products, processes, or services, solicit orders, or distribute advertising material at any location (within or outside the Exhibit Hall) other than in their assigned exhibit space. The booth may be subject to forfeit if the guideline is violated.

FIRE PROTECTION

All materials used in the exhibit area must conform to local fire ordinances. All displays are subject to inspection by the local fire and safety authority. Fire stations and fire extinguisher equipment are not to be covered or obstructed in any manner.

GENERAL CONDUCT OF EXHIBITORS

- Exhibits must be adequately staffed during exhibit hours.
- Canvassing or distributing advertising material outside the Exhibit Hall is prohibited.
- Electrical and mechanical apparatuses must be muffled to prevent noise from interfering with other exhibitors. Public address and amplifying devices that project sound beyond the exhibition booth are not permitted.
- Industry personnel may not enter another company's exhibit area without that company's permission.
- Aisles must be kept free of any materials at all times.
- Exhibitor personnel may not solicit attendees in aisles.
- The Exhibition Manager shall ensure adequate and periodic cleaning of the premises. Exhibitors are requested to cooperate in keeping the exhibition area and outside clean.
- Polybags are not allowed in the exhibition area and Brilliant Convention Center.
- Smoking and Non-Veg Food are strictly prohibited within the boundary of the Exhibition Area and the Convention Center other than the food court.
- **Exhibitors shall require a NOC before 3 days prior to Allocation of their Exhibition Space from WPAWP office.**

SAFETY AND SECURITY

- All display items must conform in all respects to applicable safety, health, biohazard, and fire codes.
- All exhibitors should insure their exhibits and equipment against theft; fire and damage due to natural calamities. The organizers will not bear insurance charges.
- The exhibitor assumes the entire responsibility and liability for losses, damages and claims to the exhibitor displays, equipment and other property brought onto the premises of the exhibition area and shall indemnify and hold harmless the organizers as well as the Convention Center and their agents and employees.
- Each exhibitor must make provisions for safeguarding goods, materials, equipment, and display at all times

CONFERENCE SECRETARIAT

Dr Ruchi Varshney
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OFFICIAL CONFERENCE MANAGERS



MEC-9, A Unit of
Universal Conferences & Travels